

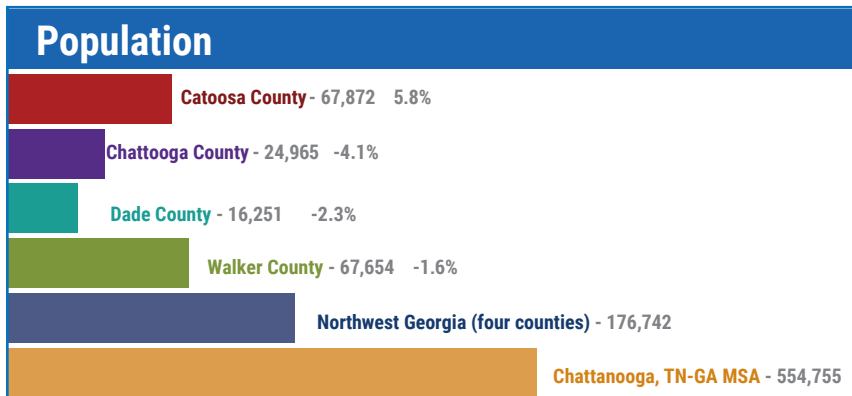
# \$ Business Advantages - Demographics

The entire Chattanooga, TN-GA MSA has a growing population, which is young, diverse, educated and upwardly mobile.

An area population of more than 500,000 and a workforce of more than 250,000 represent a strong and stable labor pool for new and expanding companies in Northwest Georgia.



| Population Density              |                    |                      |                 |                   |
|---------------------------------|--------------------|----------------------|-----------------|-------------------|
|                                 | Catoosa County, GA | Chattooga County, GA | Dade County, GA | Walker County, GA |
| Land area in square miles, 2020 | 162.16             | 313.34               | 173.98          | 446.38            |
| Persons per square mile, 2020   | 418                | 80                   | 93              | 152               |



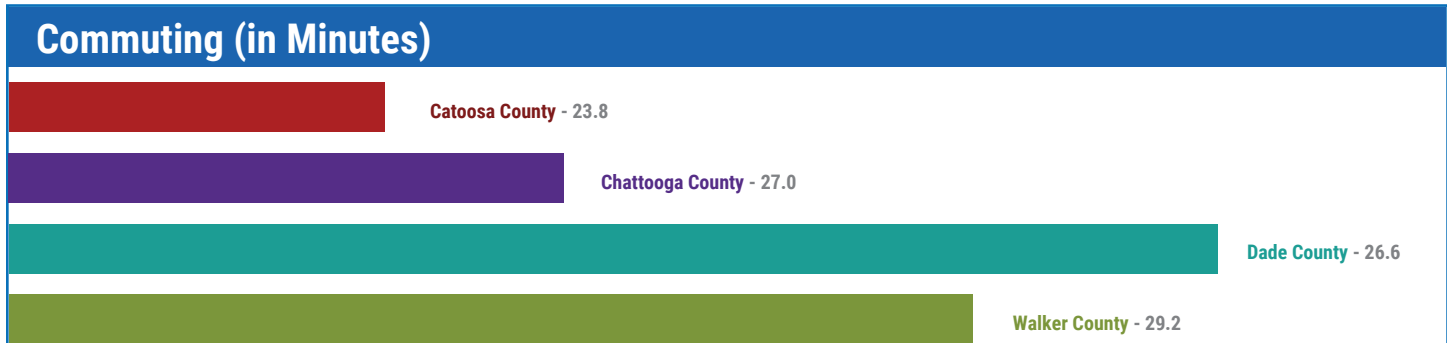
| Age                                      |                    |                      |                 |                   |              |           |
|--|--------------------|----------------------|-----------------|-------------------|--------------|-----------|
|  | Catoosa County, GA | Chattooga County, GA | Dade County, GA | Walker County, GA | Northwest GA | Chatt MSA |
| Persons under 5 years, percent, 2020     | 5.3%               | 6.0%                 | 4.9%            | 5.7%              | 5.5%         | 5.6%      |
| Persons under 18 years, percent, 2020    | 22.6%              | 22.4%                | 19.2%           | 21.5%             | 21.4%        | 21.3%     |
| Persons 65 years and over, percent, 2020 | 18.2%              | 17.6%                | 20.1%           | 18.9%             | 18.7%        | 18.8%     |

| Race  |                    |                      |                 |                   |
|---|--------------------|----------------------|-----------------|-------------------|
|   | Catoosa County, GA | Chattooga County, GA | Dade County, GA | Walker County, GA |
| White, percent, 2020                                      | 93.1%              | 86.8%                | 95.3%           | 92.7%             |
| Black or African American, percent, 2020                  | 2.9%               | 9.8%                 | 1.4%            | 4.4%              |
| American Indian and Alaska Native percent, 2020           | 0.4%               | 0.5%                 | 0.6%            | 0.4%              |
| Asian, percent, 2020                                      | 1.4%               | 0.6%                 | 1.1%            | 0.8%              |
| Native Hawaiian and Other Pacific Islander, percent, 2020 | 0.2%               | 0.3%                 | 0.1%            | 0.1%              |
| Two or More Races, percent, 2020                          | 1.9%               | 2.1%                 | 1.5%            | 1.7%              |
| Hispanic or Latino, percent, 2020                         | 3.2%               | 5.5%                 | 2.3%            | 2.5%              |

# Business Advantages - Demographics

| Gender                        |                    |                      |                 |                   |              |           |
|-------------------------------|--------------------|----------------------|-----------------|-------------------|--------------|-----------|
|                               | Catoosa County, GA | Chattooga County, GA | Dade County, GA | Walker County, GA | Northwest GA | Chatt MSA |
| Female persons, percent, 2020 | 51.5%              | 49.0%                | 50.9%           | 50.8%             | 50.5%        | 50.8%     |
| Male persons, percent, 2020   | 48.5%              | 51.0%                | 49.1%           | 49.2%             | 49.5%        | 49.2%     |

| Education  |                    |                      |                 |                   |              |           |
|--|--------------------|----------------------|-----------------|-------------------|--------------|-----------|
|  | Catoosa County, GA | Chattooga County, GA | Dade County, GA | Walker County, GA | Northwest GA | Chatt MSA |
| High school graduate or higher, percent of persons age 25+ | 88.9%              | 72.3%                | 81.5%           | 83.2%             | 81.5%        | 82.9%     |
| Bachelor's degree or higher, percent of persons age 25+    | 20.3%              | 9.7%                 | 15.8%           | 19.2%             | 16.9%        | 18.9%     |



| Homeownership & Income                             |                    |                      |                 |                   |
|--|--------------------|----------------------|-----------------|-------------------|
|  | Catoosa County, GA | Chattooga County, GA | Dade County, GA | Walker County, GA |
| Homeownership rate, 2020                           | 74.4%              | 68.8%                | 71.0%           | 73.0%             |
| Households, 2020                                   | 25,151             | 9,106                | 6,155           | 26,306            |
| Per capita money income in past 12 months, 2020    | \$28,537           | \$18,523             | \$24,964        | \$25,157          |
| Median household income, 2020                      | \$58,932           | \$37,351             | \$40,384        | \$46,601          |
| Median value of owner-occupied housing units, 2020 | \$151,300          | \$77,200             | \$128,500       | \$121,600         |

(Chattanooga, TN-GA Metropolitan Statistical Area includes three Tennessee counties of Hamilton and Marion and three Georgia counties of Catoosa, Dade and Walker as shown in Georgia Department of Labor information. U.S. Office of Management and Budget also includes Sequatchie County. However, Georgia Department of Labor did not include in its Explorer profile of this area.)