

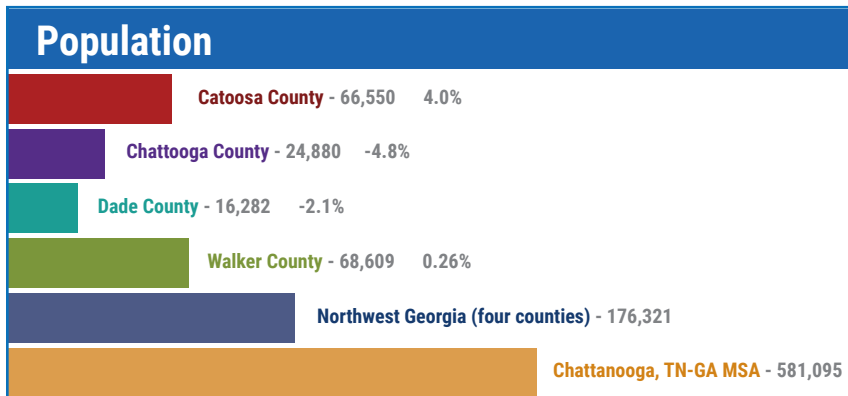
# Business Advantages - Demographics

The entire Chattanooga, TN-GA MSA has a growing population, which is young, diverse, educated and upwardly mobile.

An area population of more than 500,000 and a workforce of more than 250,000 represent a strong and stable labor pool for new and expanding companies in Northwest Georgia.



Population Density				
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA
Land area in square miles, 2017	162.16	313.34	173.98	446.38
Persons per square mile, 2017	410	79	94	154



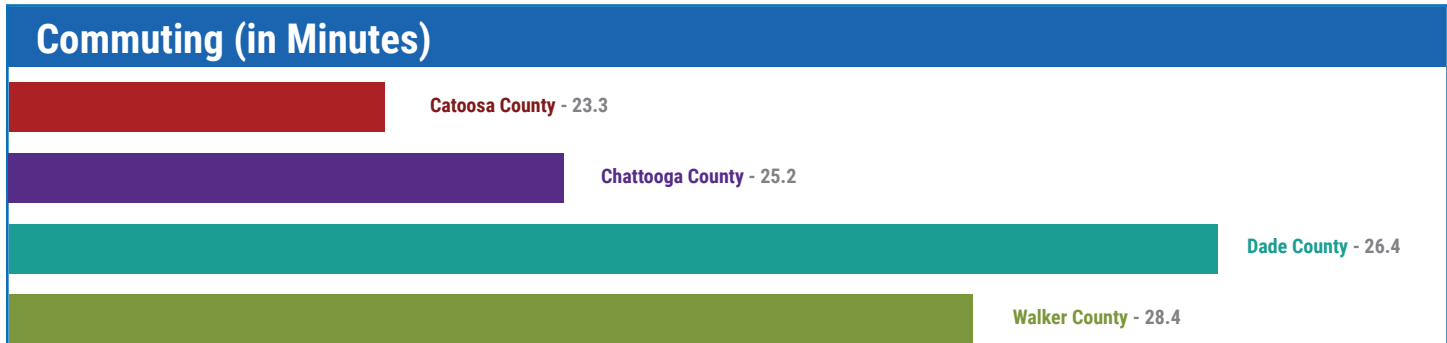
Age						
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA	Northwest GA	Chatt MSA
Persons under 5 years, percent, 2017	5.5%	5.5%	4.8%	5.6%	5.6%	5.5%
Persons under 18 years, percent, 2017	23.5%	22.7%	19.2%	22.3%	21.6%	21.6%
Persons 65 years and over, percent, 2017	16.2%	16.6%	17.7%	17.6%	17.3%	17.7%

Race				
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA
White, percent, 2017	92.7%	87.0%	95.1%	92.3%
Black or African American, percent, 2017	2.4%	10.3%	0.7%	4.3%
American Indian and Alaska Native percent, 2017	0.2%	0.1%	0.7%	0.1%
Asian, percent, 2017	1.4%	0.4%	1.5%	0.7%
Native Hawaiian and Other Pacific Islander, percent, 2017	0.0%	0.0%	0.8%	0.0%
Two or More Races, percent, 2017	2.1%	1.4%	1.0%	2.0%
Hispanic or Latino, percent, 2017	2.9%	4.7%	2.2%	2.0%
White alone, not Hispanic or Latino, percent, 2017	91.4%	83.1%	93.8%	91.4%

# Business Advantages - Demographics

Gender						
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA	Northwest GA	Chatt MSA
Female persons, percent, 2017	51.5%	48.8%	51.1%	50.6%	50.5%	50.8%
Male persons, percent, 2017	48.5%	51.2%	48.9%	49.4%	49.5%	49.2%

Education						
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA	Northwest GA	Chatt MSA
High school graduate or higher, percent of persons age 25+	86.7%	73.0%	79.1%	81.3%	80.5%	81.9%
Bachelor's degree or higher, percent of persons age 25+	20.3%	10.1%	13.9%	15.5%	15.0%	16.8%



Homeownership & Income				
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA
Homeownership rate, 2017	73.4%	65.7%	75.3%	72.3%
Households, 2017	24,719	9,253	6,089	25,564
Per capita money income in past 12 months, 2017	\$25,643	\$17,716	\$23,184	\$22,564
Median household income, 2017	\$54,537	\$35,718	\$43,163	\$43,581
Median value of owner-occupied housing units, 2017	\$138,800	\$68,500	\$122,500	\$111,100

(Chattanooga, TN-GA Metropolitan Statistical Area includes three Tennessee counties of Hamilton and Marion and three Georgia counties of Catoosa, Dade and Walker as shown in Georgia Department of Labor information. U.S. Office of Management and Budget also includes Sequatchie County. However, Georgia Department of Labor did not include in its Explorer profile of this area.)